

PRESS RELEASE



Buy Grenada Craft Fair – November 2005

GIDC/GRENCASE in collaboration with USAID/CARANA Corporation presents its 'BUY GRENADA Craft Fair', to be held at the Financial Complex in St George's, November 21 – 23, 2005.

Day One, Buyers' Day, will be open to the general public, retail outlets and craft vendors to peruse items available for bulk purchase or to place orders. Craft producers will be present to answer questions and participate in assessment surveys on the products, encouraged by buyer feedback.

Days Two and Three will be open to the general public and also to the anticipated eight thousand cruise passengers due to visit Grenada.

The underlying long-term objective of this event is to showcase the work of select local artisans, linking community tourism and employment in rural areas. Greater emphasis will be placed on the creation and development of different designs linking the crafts sector with our diversified tourism segments of garden, culture and heritage tourism.

It is hoped initiatives such as this, will serve to encourage mass-production of high quality crafts and transform Grenada's cottage craft industry into one of vibrant entrepreneurship, able to service the local market as well as participate in niche export markets.

For Buyer or Producer information on the craft fair, contact the Crafts Coordinator, Suelin Low Chew Tung at stung@carana.com or 535-1518.