



## **PRESS RELEASE**

Contact: Francine Stewart  
CineRy, Tel: 473-407-1753  
Email: [cinerycommunications@gmail.com](mailto:cinerycommunications@gmail.com)  
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## **FOR IMMEDIATE RELEASE**

### **Smooth Sailing For Port Louis Grenada Festival 2008**

***St. George's, Grenada – (Tuesday, January 29<sup>th</sup> 2007)*** – Described as the premier sailing event in the Eastern Caribbean, the Port Louis Grenada Sailing Festival was held this weekend with resounding success. The event which was said to be the largest to date, attracted boats from the United States, Canada, The Netherlands, Venezuela, Antigua, Trinidad and Tobago, The United Kingdom, and Barbados.

The Port Louis Grenada Sailing Festival Committee spoke highly of this year's sponsors Port Louis and Camper and Nicholson's. They noted that Port Louis and Camper and Nicholson's had taken the event to a new level. "The event will no doubt grow rapidly with the marketing and facilities which our event sponsors have brought to the Festival," said event organizer Maryann Williams. "We are also happy that the Festival is back home, Ms. Williams remarked. "Those who have followed the sailing festival over the years will know that we first started the Festival at the old Grenada Yacht services which is right next door to the Port Louis Marina. Now we have world class facilities for our yachts at the Port Louis Marina.

The Grenada Sailing Festival Committee also expressed their delight over the intense competition. "The rivalry between the boats was extremely fierce. Spectators were indeed treated to top class sailing. We are delighted about this and it indeed augurs well for the future growth of the festival, said Ms. Williams.

Speaking on behalf of Port Louis Grenada, Operations Director Richard Hallam, reaffirmed Port Louis' commitment to Grenada and the development of the Sailing Festival. "We know that Grenada's sailing festival can be one of the world's best. Grenada is the ideal location for these kinds of events. The blend of idyllic sailing conditions and some of the world's most scenic landscapes makes Grenada perfect for sailing and watching and enjoying the sport," Hallam remarked.

This year's Port Louis Grenada Sailing Festival is Grenada's premier sailing event; it ran from January 25<sup>th</sup> to January 29<sup>th</sup>. Starting off with a bang on Grand Anse Beach on Friday night was the skippers briefing and cultural entertainment for locals and visitors. The Sailing Festival featured races in the keelboat, workboat categories and a Junior's Race. The keelboat races takes place over 4 days and the workboat categories. The junior champion sponsored by Coca Cola was won by the Woburn, United Insurance Senior champion was won by Sauteurs and the Digicell overall skippers champion was won by Petite Martinique. There was also a Keelboat challenge which was won by Combat, from the United Kingdom.

Peter de Savary's Savvy; traditional wooden boat built by local boat builders on Grenada's sister Isle, Petite Martinique. Mr. de Savary raced the boat with a fully local crew and participated in the Port Louis Traditional Category.



Wooden workboats on Grand Anse Beach as the get ready to race.



Wooden workboats on Grand Anse Beach racing for first place.



**About Port Louis Grenada** - Port Louis Grenada is an EC\$1.5 billion maritime village and marina. Port Louis is the creation of Peter de Savary, international entrepreneur and instrumental in some of the finest clubs, resorts and real estate around the world. The project will include a world class marina with up to 300 slips and yachting facilities for yachts up to 100 meters, 37 estate lots for individual villas from 3000sq ft, 22 spectacular hillside apartments and marina village with both commercial and residential units from the more modest 900 sq ft apartments to luxury penthouses. Plans also include a 120 room luxury 5-star hotel, a world class premier spa and well being lifestyle centre, a 120 room family and business hotel, restoration of the lagoon including the reclamation and renovation of the seafront, proposed revitalization and augmentation of Pandy Beach to complement that of Grand Anse, Employment prospects for between 500-800 staff with excellent training and career opportunities. Within the Caribbean and West Indies, Port Louis will be a unique comprehensive village community exuding charm and character and will include a vibrant daily market.

For further information contact, Marketing Manager, Jo di Carlo, [jodicarlo@savvygrenada.com](mailto:jodicarlo@savvygrenada.com) at 473.439.0000 or Public Relations, Francine Stewart, [cinerycommunications@gmail.com](mailto:cinerycommunications@gmail.com) at 473-407-1753, or Visit [www.portlouisgrenada.com](http://www.portlouisgrenada.com) and [www.mountcinnamongrenada.com](http://www.mountcinnamongrenada.com)

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