

THE GRENADA BOARD OF TOURISM

NEWS RELEASE

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GRENADA PARTICIPATES IN CARIBBEAN GIFT & CRAFT SHOW

Dateline St. George's. Grenada's participation in the 2008 Caribbean Gift & Craft Show, which takes place in Barbados from October 2nd to 5th, will experience the largest level of involvement ever from Grenadian companies. For the first time, in excess of twenty (20) companies are attending to showcase and present their goods and products to the more than 300 regional and international trade buyers that are expected to attend. Of the companies participating this year, 50% are new. Many of them have received assistance from the Government of Grenada, the Caribbean Development bank, and the Organization of Eastern Caribbean States in order to participate.

Now into its 15th year, the organizers of this region's premiere sector-specific tradeshow have planned it on the theme "Celebrating Handmade Designs and Caribbean Traditions". It will feature an incredible selection of exceptional products positioned in a convenient well organized exposition at the Sherbourne Centre in Barbados, where participants would have access to benefiting from enhancing seminars, and opportunities for further networking.

Among the companies that are attending are Belzeb Aromatherapy, Spice Isle Plantation, Arawak Islands, Caribbean Naturals, Fidel Productions, Earthly Creations, White Cane, Classique Ceramics, Liz Arts and Craft, Veronica's Vision, Sabrice, and Reflections. The Grenada Board of Tourism will also use the opportunity to capitalize on the announced visitors and exhibitors profile to promote travel to Grenada. Other Grenadian companies attending are Paradise Glass, Thomas Craft, GiGi, the Treasure Chest, Village Arts, Harvest Studio, Michelle Confectionary and Toussaint Traditions.

For more information
Contact Edwin Frank
Public Relations Officer

Grenada Board of Tourism
Burns Point,
PO Box 293
St. George's Grenada
Tel – 473 440-2279/2001/1346
Fax 473 440-6637
Email – gbt@spiceisle.com
www.GrenadaGrenadines.com

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