

THE GRENADA BOARD OF TOURISM

NEWS RELEASE

August 20, 2008

AIR JAMAICA'S ISLAND STYLEE TO FEATURE GRENADA

Dateline St. George's. Passengers traveling on Air Jamaica during the months of October to December this year will have the opportunity to view a special feature about Grenada's water-based tourist attractions. A four-man television production crew has been commissioned by Air Jamaica's Marketing Department to preside over the creation of a water-themed programme for Island Stylee. The crew arrived in Grenada on Tuesday August 19 and departs on Saturday August 23.

During their four day stay in Grenada, the crew will be involved in filming a sailing segment with Horizon Yacht Charters, the underwater Sculpture Park in Molinere, and the newly introduced Sea Fun Adventure. They will also capture images of Tai Chi on the beach, as well as yoga at the Sports Pavilion of La Source Resort and spa treatments.

The Grenada Board of Tourism is pleased that this opportunity to be highlighted within the in-flight programming of Air Jamaica has arisen. In this context all desired support is being provided to the crew as the Board embraces this facility to provide further coverage of Grenada's tourism attractions to as many persons as possible.

For more information
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